Company Profile 2024



WHO WE ARE?

FUSION 360 has established itself as a top-tier Advertising Agency and 360 service provider in Egypt.

Our unique approach focuses on fulfilling our clients' needs and bringing their visions to life through the lens of our passionate team.

With each project, we reveal new elements of our evolving creative identity, setting us apart from the competition.



MISSION

Our Mission at FUSION 360 is to passionately collaborate as a creative family to bring our clients' wildest ideas to life. We're inspired by our flexible environment and strive to consistently deliver quality, simplicity, and innovation.

VISION

Our Vision is to become the leading 360 advertising agency in Egypt and the Middle East, expanding globally to establish ourselves as an international corporation. We're committed to being a unique provider of diverse services, offering the highest quality at optimum prices while fostering harmony among our team for continued growth.



OUR SERVICES

DESIGN & PRINTING

IN-HOUSE PRODUCTION

EXHIBITIONS & CONFERENCES

EVENTS CREATION & PLANNING

BEACH MANAGEMENT

ROAD SHOWS

INTERACTIVE SOLUTIONS

GIVEAWAYS

SOCIAL MEDIA MANAGEMENT

WEBSITE HOSTING & DOMAIN REGISTRATION

WEB DEVELOPING

E-COMMERCE

MOBILE APPLICATION



WHAT SETS US APART?

FUSION 360 Own its Production & Printing House under one Group









OUR CLIENTS







DEVELOPMENTS













































































PHOTO GALLERY



CAIRO 3A

































Testing & Assessment

Certification & Auditing

Inspection & Supervision













Training & Qualification

Consulting & Project Management

Inspection & Supervision























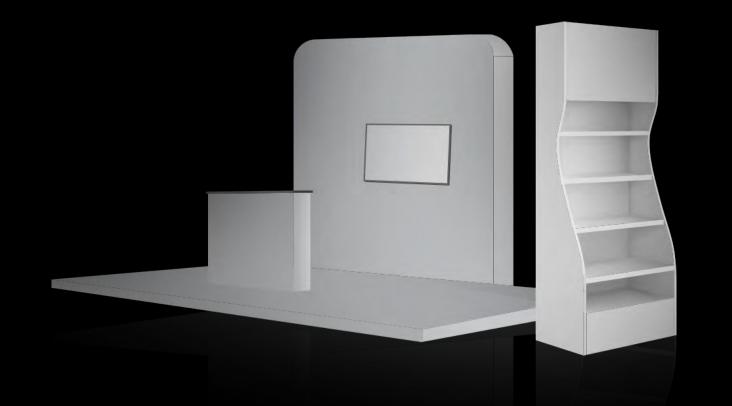








STANDS & FLOOR DISPLAYS























IN-HOUSE PRODUCTION & OUTDOOR CAMPAIGNS







































& ADMINISTRATIVE BRANDING































































BOOTHS











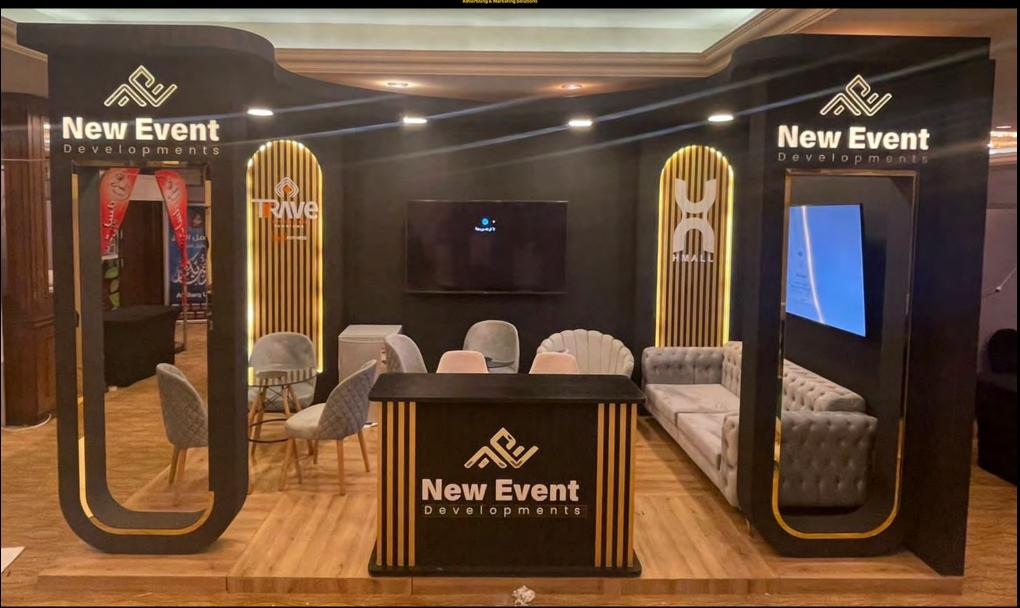
















































































































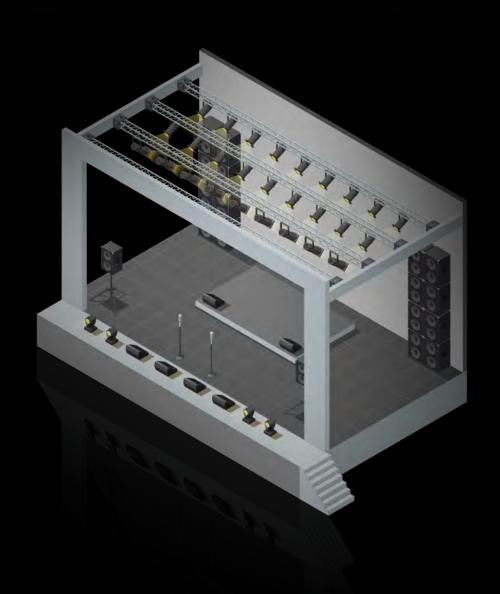


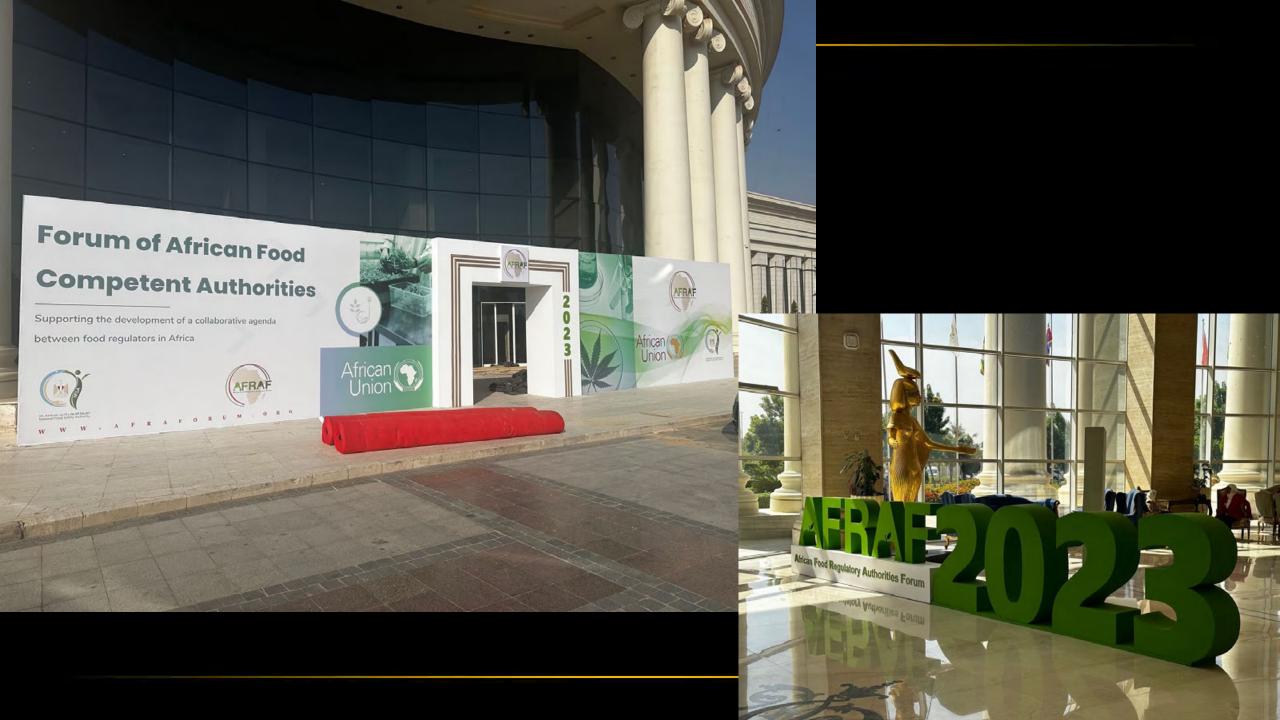






EVENTS SETUP













DEVELOPMENTS

ROYAL

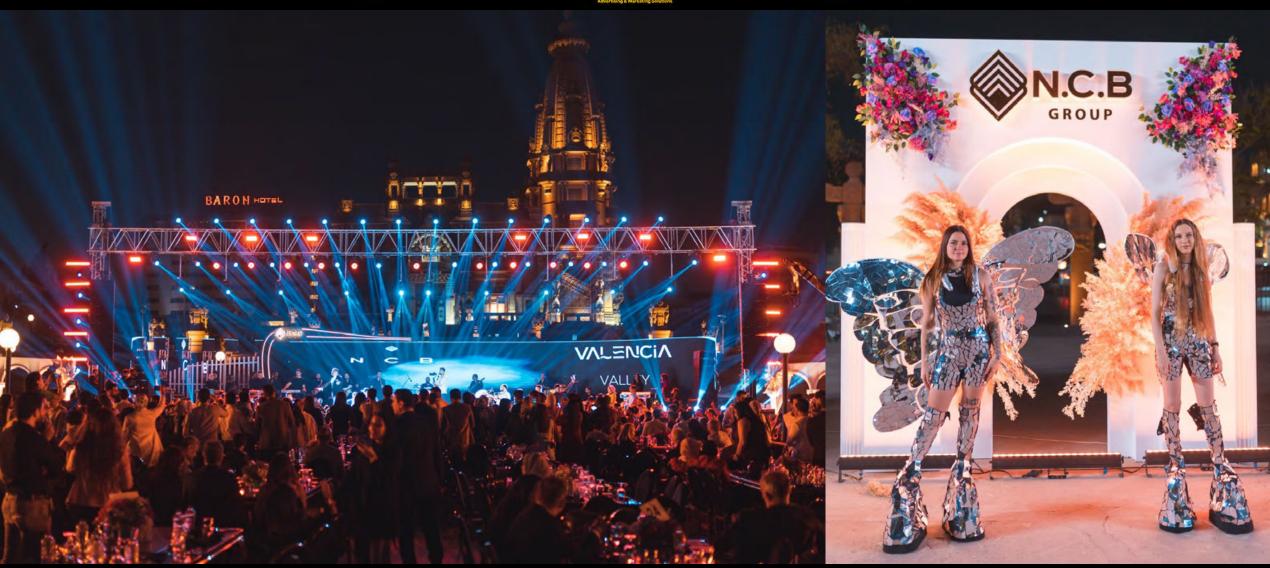














































FUSION





























ROAD SHOWS & ACTIVATIONS



























LANDING PAGE (WEBSITE):

A link will be sent to all guests.

There will be landing page that contains registration forum.

 After guest fill in all data and click submit, An invitation with QR code will be sent for him through his mail.

 A QR code system reader and a validator will be used to check the QR code for the invitation and retrieve user information.





REGISTRATION ON TOUCH SCREEN:

The guests can register on a touch screen.

 We can print the guest info on a paper automatically after registration to use it as ID.



INTERACTIVE MAPPING:

There are different mockups .

Each mockup shows a different project by projection mapping.





HOLOGRAM:

- There are 3d mock ups for the project .
- Data about it will be shown as a hologram .





INTERACTIVE WALL:

- There will be hidden messages on the wall.
- When the guest passes, It will be shown.





AR CATALOGUE:

It's an AR app.

 When the client scan the paper, 3d models and information for unit will be shown on the screen.





VR BIKE TOUR:

- The client will ride a bike with VR.
- He can take a tour inside the compound .





DIGITAL PHOTOBOOTH:

- The visitor can take a photo inside the project .
- He can share it on social media and get printed.



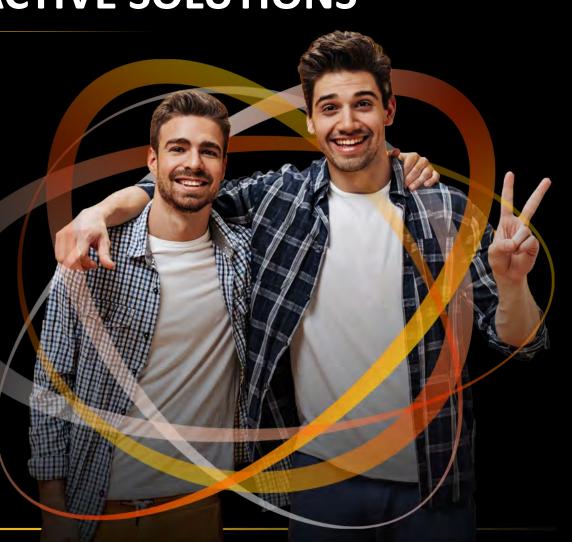




360 PHOTO BOOTH:

The visitor can take a 360 photo with their friends.

They can share it on social media and get printed.





CUSTOMIZED GIVEAWAYS







PLEASE ASK FOR OUR GIVEAWAYS CATALOGUES



CUSTOMIZED GIVEAWAYS























PLEASE ASK FOR OUR GIVEAWAYS CATALOGUES



THANK YOU

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